Website Implementation
D8.1

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<tr><td colspan="2" align="center">COVER AND CONTROL PAGE OF DOCUMENT</td></tr>
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Document type PU = public, INT = internal, RE = restricted

ABSTRACT:

The VITALAS web site has been designed and implemented. This document presents the public and private aspects of the VITALAS.

This is the first version of the websites of the VITALAS project. We are now expecting feedback over the next few months in order to improve the external and internal websites which will be used throughout the duration of the project.

The main goal of the external website is to raise awareness among the wider public of the project and to encourage participation from relevant sources. Other goals of this website include providing a service to the media (information, contacts, press releases and cuttings, background material...) as well as information resources for those working within the project. The public website runs alongside and is complemented by the "internal website" designed, maintained and operated by ERCIM.

KEYWORD LIST: dissemination; visibility, outreach; website; information

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Contents

Executive Summary

This document sets out the public and private sections of the VITALAS Website and gives a short description of the different functionalities.

Sections and content other than those developed may be found necessary at a later stage. Similarly, it may be felt at a later stage that revision/completion of some of the existing ones are necessary to improve the impact and the outcome of VITALAS. The web site is a living organism that will evolve in time or as the project moves towards completion across its inherent phases.

1. Introduction

1.1 Purpose of this document

This document presents the external (public) and internal (private) website for the VITALAS project. This is the first version of the external and internal websites in the VITALAS project. We are now waiting for feedback over the next few months in order to improve the external website which will be used throughout the duration of the project. More specifically, the news items will be regularly updated as well as the events section and, of course, details concerning any technical developments in the project. This document aims to guide readers through the website and needs to be read in conjunction with viewing the website.

The website has been designed and written to appeal to a wide-range of audiences, both technical and non-technical. The website aims to describe in simple terms what the VITALAS project is, what it is trying to achieve, who is involved, the different areas in which the project will focus, the main contacts and how to get involved in the project. The site also has a section for media interested in VITALAS and allows visitors to download Public Relations material. It also provides a comprehensive list of VITALAS conferences, VITALAS Training events and other events related to the project.

The main goal of the external website is to raise awareness among the wider public of the project and encourage participation from relevant sources. Other goals include providing a service to the media (information, contacts, press release and cutting, material...) and being an information resource for those working within the project. It should be also appealing to the scientific community in the field and allocate specific sections to the showcasing of the VITALAS results and achievements, in order to demonstrate the added value of VITALAS technology to professionals in field.

The public website runs alongside and is complemented by the "internal website", designed, maintained and operated by ERCIM.

1.2 Target Audiences

The target audiences for the website are the public at large, the multimedia professionals, image archives, national archives, the scientific community, the VITALAS community itself, as well as all related projects or initiatives.

The **Preliminary Dissemination Plan (D8.2)** will outline more precisely the VITALAS dissemination strategy and identify the dissemination targets across a wide array of stakeholders in the domain.

Ultimately, the web site will evolve to become a showcase of VITALAS performance, with a view to stimulate broader user adoption, as a first step towards industrial uptake and potential commercial exploitation.

2. Description of Web pages

VITALAS Web Site home Page

2.1 VITALAS Partners login section

The top banner present the VITALAS logo on all the pages of the web site.

On each page of the VITALAS external website, there is a common login space allowing VITALAS partners to access the private sections of the web site, and to activate the JOOMLA Content Management system to modify and update the content at will.

The login form allows you to log in and to update website information (add a news item, change existing content...) according to the access rights granted by each work package leader in the project.

The footer also displays the EU and Information Society and Media logo as well as the following disclaimer text:

"This project is partially founded by the European commission information Society and media under the six framework programme. The content of this web site is the sole responsibility of the project partners and in no way represents the view of the European commission or its services. Project Identifier: FP6-046389 ".

2.2 Home Page: About VITALAS

On the home page, we have a short description of the project, with a link to a more detailed description.

When surfing on this page we can choose to visit the following sections: **Home, Consortium, Management, ID Card, Objectives, Workplan, Deliverables, News, Events, Dissemination, Contact and Links.**

The project description should be revised to comply with and be more attractive to the widest possible audience.

Below description it is located the news plug-in, which displays news about the VITALAS project. The News section will be regularly updated throughout the entire project duration to present the main highlights of the project.

To allow fast access to information, the web site also features its specific search engines, browsing the VITALAS web site for key words:

2.3 Consortium

On the Partners' page, we can find information for all the partners involved in the project, with a link pointing to the description of their involvement in the project. Each partner representative has been allowed to administrate his/her section freely, but in respect of the lay-out standards in this web site.

2.4 Management and ID Card

These sections present internal yet public information on the project.

Wednesday, 21 February 2007

Id Card

- **Name**: Video & image Indexing and Retrieval in the Large Scale
- **Short name**: VITALAS
- **Instrument**: Integrated Project
- **Project Identifier**: FP6 - 045389
- **Start Date**:1 January 2007
- **End Date**: 31 December 2009
- **Total Budget**: 8 178 178 euro
- **European Commission funding**: 4 690 000 euro

Management

The governance of **VITALAS** will be exercised taking into account that both scientific and administrative management are required to ensure the success of the project.

A Scientific Co-ordinator and Workpackage Leaders will carry out the day-to-day scientific management of the network. The Administrative and Financial Co-ordination will be ensured by the ERCIM Office team.

These individuals are the managerial cornerstones of the project. They will collaboratively address the global scientific supervision of **VITALAS**, the follow-up of its underlying activities, the transfer of the results to the user community, and will provide the administrative logistics to ensure an overall cohesion of the project.

The Steering Committee, representing all partners and all areas of work, will support the scientific and administrative management of the project. The User Community, gathering potential users of the **VITALAS** technology, will provide feedback on the mid-term and final prototype tryouts.

2.5 Objectives, Workplan and Deliverables

These pages recall the general objective of the VITALAS project, along with the internal WP organisation laid out to carry out the projects workplan.

A dedicated section will display all the public deliverables.

All the deliverables, whether public or not will ALL be posted on the BSCW server, acting as the official document repository of the VITALAS project.

Please consult the specific BSCW section of the present deliverable for more details.

2.6 News and Events

The news section will be regularly updated using the JOOMLA CMS.

Acting as a public news board, this section will allow visitors to have an open window peering in to the live activities of VITALAS. The news items will be updated and classified regularly.

The VITALAS WP Leaders will be capable to post news on their progress and achievements.

Moreover, another section focusing on Events will allow the team to announce and broadcast about related events in the field, or notify about the next project meetings.

2.6 Dissemination

This section is designed to allow visitors to download dissemination material, ranking from the project logo, to flyer or posters.

Additional information will be posted on this section as the project progresses along the different phases of its dissemination plan.

VITALAS Logo

VITALAS Flyer

2.7 Contacts

On the "Contact" page, visitors can choose to contact the Project Management or the Dissemination work package leaders in order to get more information. There is also a press contact, related to the Dissemination work package. A web form will be added soon to offer the possibilities to contact directly the responsible individual.

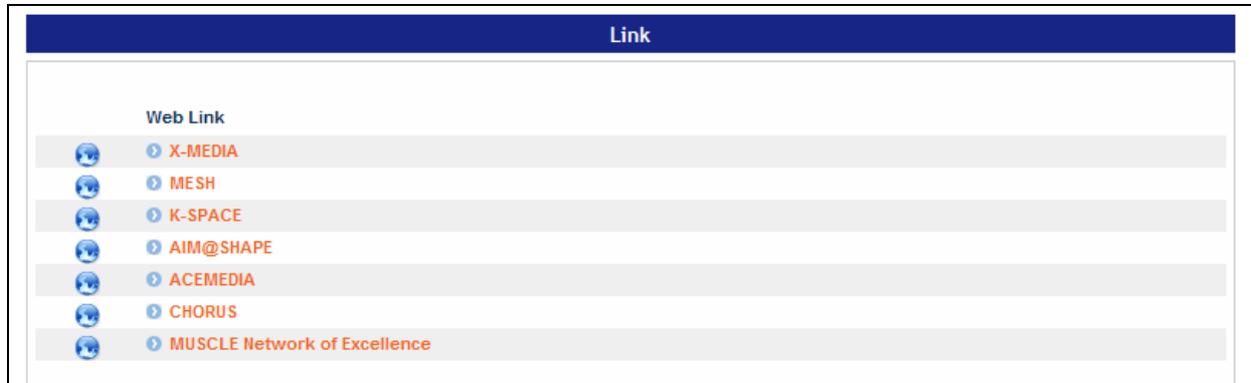When selected, a specific page of the chosen contact person opens:

2.8 Links

The "Links" page is a starting point for collaboration with other European projects dealing with multimedia search engines. Up to now this section has not been filled.

| Link |
| --- |
| **Web Link** |
| ❯ X-MEDIA |
| ❯ MESH |
| ❯ K-SPACE |
| ❯ AIM@SHAPE |
| ❯ ACEMEDIA |
| ❯ CHORUS |
| ❯ MUSCLE Network of Excellence |

The list of links will be updated as new initiatives emerge, or as new interactions with related groups are foreseen.

2.9 Intranet

The Intranet page appears in the menu only for successfully authenticated and authorised users. For other users it simply doesn't exist.

The Intranet aims to be the collaborative space for all members and authorised persons involved in VITALAS. From its menu VITALAS partners can access the JOOMLA CMS to update or modify the content of the web pages.
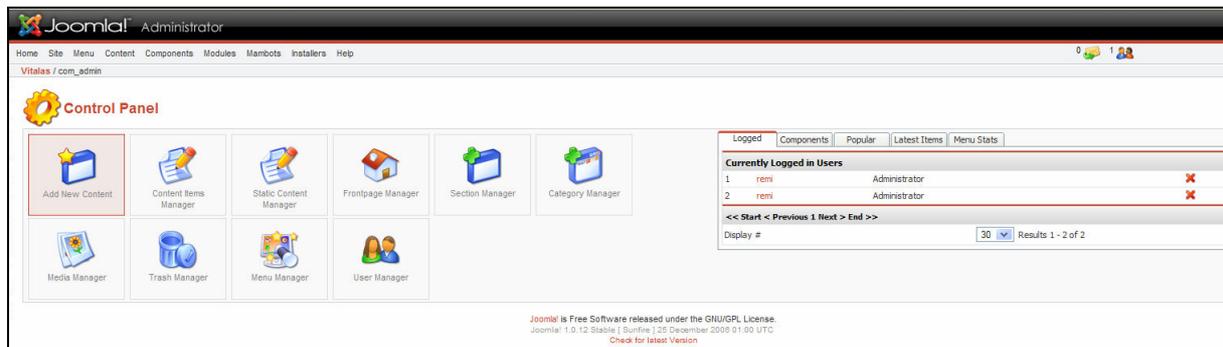
To get VITALAS partners to interact efficiently with the CMS, a particular presentation has been prepared to present the JOOMLA functionalities. In addition, the ERCIM webmaster remains permanently reachable to address any particular concern.

2.10 BSCW Server

In addition, the VITALAS web site has a direct link to the BSCW (Basic Support for Co-operative Work) workspace. This is not only a document repository for current documents and deliverables. The BSCW also enables collaboration over the Web and is a 'shared workspace' system which supports document upload, event notification, group management.
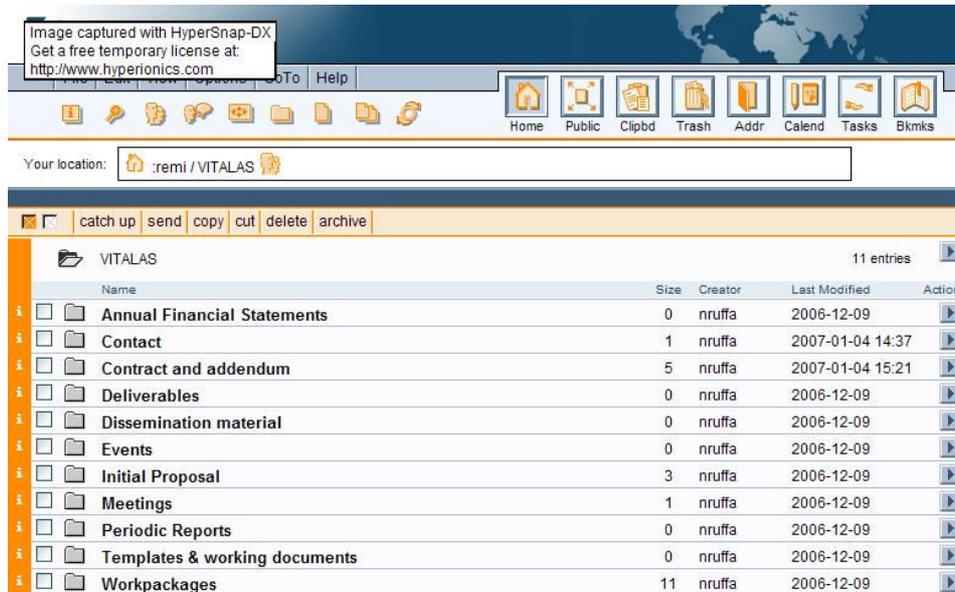
The BSCW server has been successfully implemented within several projects managed by ERCIM. In practical terms, in allows the management to monitor activity and progress across Workpackages, and provides a free interface for the exchanges of documents among Partners.

The following picture presents the Workpackages BSCW organisation, allowing each WP Leader to organise and manage her/his web site independently, yet with close links to the other WP who can access all the BSCW folders.
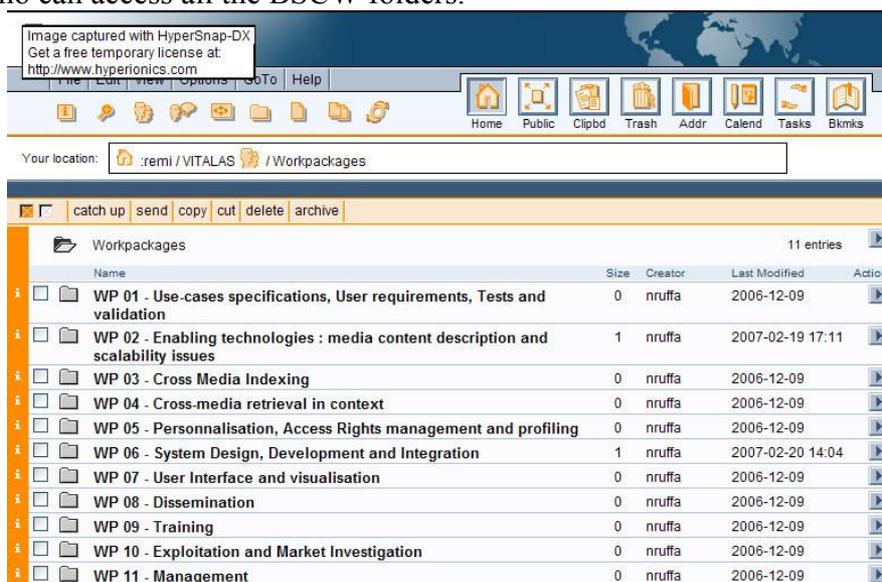
Conclusion

The VITALAS web site has been design and implemented following the best practice and recommendations met during previous European Projects management.

Several improvements will be made to the web site. Among the new functionalities that will be developed is a direct link to the automatic system to collect the bi-monthly contributions of the Workpackage Leaders to compose the bi-monthly report.

At this stage, the project is just starting to implement this feature, which looks as follows:
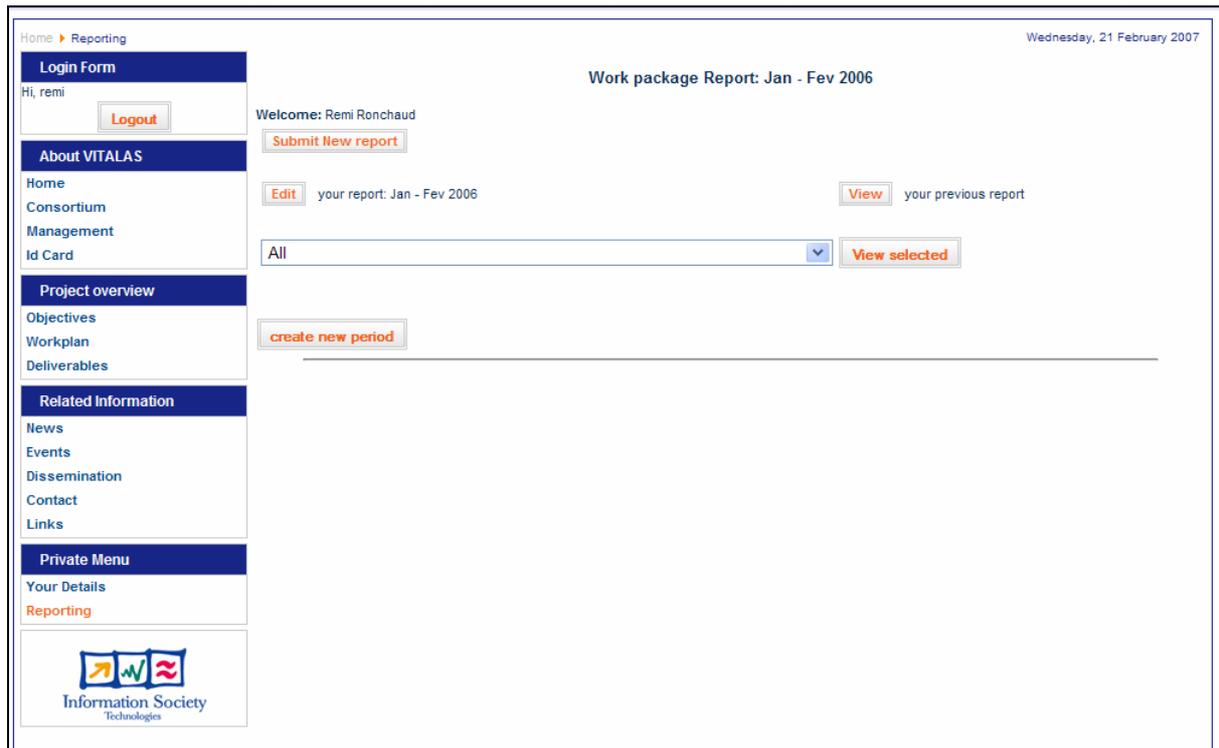
Additional services or functionalities will be developed among which the implementation of a dedicated VITALAS "wiki" to allow further exchanges among the project partners.